

Lytras Nikos

UI/UX Designer · Graphic Designer

City/Country: Athens, Greece

LinkedIn: nikos-lytras

Portfolio: nikoslytras.com

Profile

Creative and detail-oriented UI/UX and Graphic Designer with experience, delivering digital products for startups and small businesses. Skilled in branding, web design, and responsive interfaces, blending fine arts background with strong user-centered design principles. Experienced freelancer, adaptable to diverse client needs, with a passion for crafting intuitive and visually engaging user experiences.

Professional Experience

Freelance UI/UX & Graphic Designer

2019 – Present

- Designed and developed websites, e-shops, and brand identities for clients in cosmetics, real estate, tech, and consumer products.
- Created wireframes, lo-fi/hi-fi prototypes, and responsive designs using Figma, Adobe Creative Suite, WordPress.
- Delivered end-to-end design solutions: logo design, typography, packaging, and digital marketing assets.
- Collaborated remotely with clients, ensuring timely delivery and high-quality results.

Technical Skills

Design Tools: Figma, Adobe Creative Suite (Photoshop, Illustrator)

Web: WordPress, HTML, CSS, Responsive Web Design

Branding & Visuals: Logo design, typography, color theory, packaging

Creative Tech: AI image generators, photomanipulation

Education

Google UX Design Certificate, 2024

Digital Marketing (COSMOTE – Germanos), 2022

B.Sc. Computer Engineering, University of Ioannina, 2006–2015

Languages

English

Greek (Native)