

# NIKOS LYTRAS

UI/UX DESIGNER · GRAPHIC DESIGNER

## CONTACT

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## ABOUT ME

Hello, my name is Nick! I'm a passionate multifaceted creative force blending the worlds of UI/UX design and visual artistry. With a foundation in fine arts and a deep understanding of user psychology, I bring a unique perspective to digital design, infusing each project with a touch of artistic flair.

## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator etc.)
- Figma
- Logo Design/Brand Identity
- Color Theory
- Typography
- Photomanipulation
- Wordpress Design & Dev.
- Responsive Web Design
- HTML, CSS
- AI Image Generators

## EDUCATION

UX Design Google Certificate 2024

Digital Marketing  
(Cosmote-Germanos) 2022

Bachelor of Computer Engineering  
University of Ioannina-GR  
2006-2015

## WORK EXPERIENCE

Some of my latest projects:

**Project:** Web design & Development for the company **Automet.**

- Δημιουργία brand identity
- Stationary Design
- Lo-fi/Hi-fi prototypes

UI/UX DESIGN

WEB DESIGN

GRAPHIC DESIGN



HTML  
CSS

<https://automet.gr/>

**Project:** Branding και κατασκευή ιστοσελίδας για την εταιρία προϊόντων περιποίησης **Invita Sense.**

- Stationary Design
- Packaging Design
- Wireframing
- Lo-fi/Hi-fi prototypes

UI/UX DESIGN

PACKAGING DESIGN

BRANDING

GRAPHIC DESIGN



HTML  
CSS

<https://invitasense.com/>

**Project:** Σχεδιασμός και κατασκευή δυναμικής ιστοσελίδας για την εταιρία real estate **Estia Plus.**

- Brand identity
- Wireframing
- Lo-fi/Hi-fi prototypes

UI/UX DESIGN

WEB DESIGN

GRAPHIC DESIGN



HTML  
CSS

<https://estiaplusrealestate.com/>

**Project:** Κατασκευή eshop για την εταιρία refurbished προϊόντων τεχνολογίας **Smart Choice.**

- Brand identity
- Wireframing
- Lo-fi/Hi-fi prototypes

UI/UX DESIGN

WEB DESIGN

GRAPHIC DESIGN



HTML  
CSS

<https://smartchoice.gr/>