

# NIKOS LYTRAS

UI/UX DESIGNER

## PERSONAL INFO

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📍 Levadia, Greece

## ABOUT ME

Hello, my name is Nick! I'm a passionate multifaceted creative force blending the worlds of UI/UX design and visual artistry. With a foundation in fine arts and a deep understanding of user psychology, I bring a unique perspective to digital design, infusing each project with a touch of artistic flair.

## EDUCATION

UX Design Google Certificate  
2024

Digital Marketing  
(Cosmote-Germanos) 2022

Bachelor of Computer  
Engineering University of  
Ioannina-GR 2006-2015

## EXPERIENCE

Some of my latest freelancing projects (2017-2024)

### 2024

**Automet** | www.automet.gr

Automet is a car selling company. I undertook the brand identity and the UI/UX process of a dynamic website for the company's presentation on the web.

- UI/UX
- Branding
- Visual Desing / Dev. (Wordpress)
- Adv. Design

### 2023

**Invita Sense** | www.invitasense.com

Invita Sense is a skincare brand project. Assigned to me the branding as well as the visual presentation on web and printable form.

- UI/UX
- Branding
- Visual Desing / Dev. (Wordpress)
- Packaging Design
- Adv. Design

### 2023

**Indirect Distribution** | www.indirect.gr

Indirect distribution is a worldwide wholesale company specializing in tech products.

- UI/UX
- Branding
- Visual Desing / Dev. (Wordpress)
- Adv. Design

### 2022

**Bit & Byte** | www.bitandbyte.gr

Bit and Byte is a eshop retailer of tech products.

- UI/UX
- Branding
- Visual Desing / Dev. (Wordpress)
- Adv. Design

## SKILLS

- Adobe Creative Suite (Photoshop, Illustrator etc.)
- Figma
- Wireframes
- Color Theory
- Typography
- Photomanipulation
- Wordpress Design & Dev.
- Responsive Web Design
- Html, css